



**ALCA**

Contract with Landscape Experts

# Arizona Landscape Contractors' Association

**AGENDA ITEM #5 - ATTACHMENT D**

April 23, 2009

Stephen L. Olson, Executive Director  
Arizona Municipal Water Users Association  
4041 North Central Avenue, Suite 900  
Phoenix, Arizona 85003

Dear Mr. Olson,

As Executive Director of the Arizona Landscape Contractors Association (ALCA) consisting of nearly 400 member companies, I am writing in support of AMWUA's proposal to implement the Smartscape Program with the University of Arizona Maricopa County Cooperative Extension.

ALCA is a statewide trade association whose mission incorporates providing educational opportunities for management/owners, various technical trainings for employees and a certified designation program. Through these programs, landscape contractors are prepared to plan and design projects that create practical use of turf areas, have a selection of plants that appropriately use mulches, soil amendments and improve the efficiency of irrigation. When properly designed and maintained, the Xeriscape projects saves water, time and money through reduced plant water needs and lower maintenance requirements. In turn, landscape professionals educate the homeowners/public by advocating the proper use of water.

Contracting with the Extension would be an obvious solution to help provide the staff and facilities to support the Smartscape program and continue the education of efficient water uses. ALCA has supported and valued the Smartscape program since its inception. It is the desire of ALCA to remain a partner by sponsoring and promoting this training and certification to the landscape industry.

Respectfully submitted,

Judy Gausman  
Executive Director

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