

SHADE: August 12, 2011, at the Renaissance Glendale, next to the Cardinal Stadium

Seminar Registration Fee (includes lunch):
 \$95 for pre-registration (by July 31); \$85 for second and subsequent person(s) from same company; \$115 after July 31st. Please copy form for each attendee.

TO REGISTER ONLINE OR VIEW COMPLETE SPEAKER BIOS AND TOPIC DESCRIPTIONS, VISIT WWW.AZNA.ORG

Or mail or fax payment and registration form to:
 ANA, 1430 W. Broadway Rd., Ste. 110
 Tempe, AZ 85282-1127
 Phone: (480) 966-1610
 Fax: (480) 966-0923
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Signature _____

Continuing Education Credits (CEUs) for ADA, ASLA, GCSAA, IA, ISA, and OPM have been applied for.

2011

MARKETPLACE OPEN	7:00 - 8:00 COFFEE & REGISTRATION					
	TRACKS	PEST MANAGEMENT & PLANT HEALTH	DESIGN <small>TRACK ENDORSED BY AzASLA</small>	TREES & PLANTS	IRRIGATION <small>TRACK SPONSORED BY CAP</small>	TRENDING
	8:00 - 9:00	Nutrient Needs of Container Plants Ursula Schuch, PhD, Specialist & Professor, U of A School of Plant Sciences CEUs: ADA, GCSAA, OPM	Sustainable Landscape Management Janet Waibel, Owner/Principle, Waibel & Associates, RLA CEUs: ASLA	Up and Coming Trends in Plant Material Janet Rademacher, Director of Business Development, Mountain States Wholesale Nursery CEUs: ASLA, ISA	Irrigation Basics Rick Templeton, Water Resource Specialist, Parks and Recreation Department, City of Phoenix CEUs: ASLA, IA, ISA, GCSAA	Bigger Isn't Necessarily Better: ANA Container Grown Tree Guide ANA Tree Guide Committee CEUs: ASLA
	9:00 - 9:15					
	9:15 - 10:15	Controlling Spurge in Nursery Containers Kelly Young, Assistant Agent, Horticulture, U of A Cooperative Extension CEUs: ADA, GCSAA, OPM	Design Principles Learned from the Japanese Friendship Garden Ardie Apostolos, Design Director, and Michael Apostolos, RA, Green Concepts Group CEUs: ASLA	Desert Appropriate Edibles Scott Calhoun, Author and Landscape Designer, ZonaGardens CEUs: ADA, ASLA, ISA, OPM	Irrigation Scheduling - Part I Jeffrey Knight, Central Region Education Manager, Ewing Irrigation CEUs: ASLA, IA, ISA, GCSAA	Secrets to Surviving Tough Times John Binkle, Director of Business Education Services, Ewing Irrigation
	10:15 - 10:30					
	10:30 - 11:30	New IPM Tools for Managing Turf and Ornamental Pests Kai Umeda, MS, Area Extension Agent, U of A Cooperative Extension, Gabe Towers, Plant Pathologist, Target Specialty Products CEUs: ADA, GCSAA, OPM	What's Winning: A Review of Award-Winning Projects & Products Moderated by Jim Coffman, RLA, ASLA, Coffman Studio CEUs: ASLA	Vertical Green Structures and Landscapes Judeen Terrey, Landscape Architect, Ten Eyck Landscape Architects, and Trish Bigler, Landscape Designer CEUs: ASLA, ISA	Irrigation Scheduling - Part II Jeffrey Knight, Central Region Education Manager, Ewing Irrigation CEUs: ASLA, IA, ISA, GCSAA	Functional Landscapes and Gardens Eric and Vanessa Mytko, Owners, Life's a Garden CEUs: ASLA
	11:30 - 1:00	MARKETPLACE OPEN THROUGH LUNCH				
	1:00 - 2:00	Turf Disease and Maintenance Issues Dr. Dave Kopec, Extension Turfgrass Specialist, U of A Plant Sciences Department CEUs: ADA, GCSAA, ISA, OPM	Designing Landscapes to Attract Wildlife Carol Shuler, RLA, President, C.F. Shuler, Inc. CEUs: ASLA	Air Excavation for Tree Health John Eisenhower, Certified Arborist and Treecare Safety Professional, Owner of Integrity Tree Service CEUs: ISA	Maximizing the Efficiency of Existing Systems - Part I Jeff Lee, Water Conservation Specialist, Town of Gilbert CEUs: ASLA, IA, ISA, GCSAA	The Three Things You Absolutely Must Do In Social Media Nina Simmons, Online Marketing Manager, Phoenix Convention & Visitors Bureau
	2:00 - 2:15					
2:15 - 3:15	Controlling Critters in the Landscape Peter Warren, Urban Horticulture Agent, U of A Cooperative Extension CEUs: ADA, GCSAA, OPM	Psychology and Sense of Place: Feng Shui in Landscape Design Irene Ogata, Urban Landscape Manager, City of Tucson CEUs: ASLA	Small Trees Mary Irish, Garden Author CEUs: ASLA, ISA	Maximizing the Efficiency of Existing Systems - Part II Jeff Lee, Water Conservation Specialist, Town of Gilbert CEUs: ASLA, IA, ISA, GCSAA	Free (or Nearly Free) Resources to Market Your Business Cheryl Goar, Executive Director, Arizona Nursery Association, and Guests	
3:15 - 4:15	Horticulture Regulatory Update Jerry Levitt, State Plant Health Director, USDA/APHIS CEUs: ADA, GCSAA, OPM					

Visit the MARKETPLACE!

To purchase a tabletop, call ANA at (480) 966-1610

INFORMATION. INNOVATION. INSPIRATION.

Friday, August 12, 2011

The Renaissance Glendale
Glendale, Arizona, next
to the Cardinal Stadium

The Arizona Nursery Association invites you to attend SHADE 2011, an award winning, one-day educational seminar for landscape and nursery professionals.

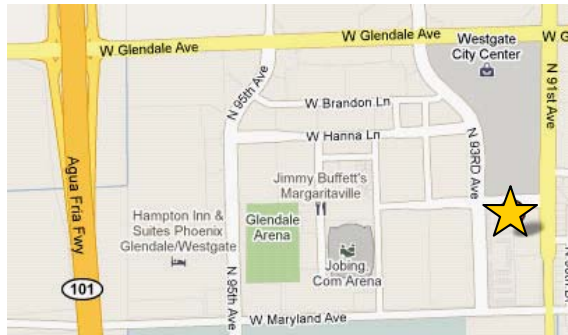
*Continuing Education Credits
have been applied for.*



SHADE will be held at the Glendale Renaissance in Glendale, AZ next to the Cardinal Stadium on Friday, August 12th. Plan to spend the evening catching up with friends and enjoying the wonderful amenities of the resort.

A special room rate of \$99 is available until July 30th. Visit www.renaissanceglendale.com and enter the group code SWASWAA under the "Special Rates & Awards" page to make reservations or call 623-937-3700.

Renaissance Glendale Hotel & Spa
9495 W. Coyotes Blvd.
Glendale, AZ 85305



Make sure to spend some time at the MARKETPLACE!

The MARKETPLACE provides an opportunity to interact with companies and learn about their products, visit with industry professionals and explore resources that support your business. Begin your journey with the educational sessions and visit the MARKETPLACE during lunch and the reception.

Also on Friday, August 12th ACNP Class

ARIZONA CERTIFIED NURSERY PROFESSIONAL TRAINING

8:00 a.m. - 4:00 p.m.
\$150 for ANA members; \$245 for non-members


You must **REGISTER SEPARATELY** for the ACNP class and exam. Contact ANA at 480-966-1610.

Led by industry experts, this all-day class will help attendees prepare for the ACNP exam, which will be offered in September. Cost includes ACNP manual, morning & afternoon refreshments and lunch.

For session summaries, speaker bios, sponsorship opportunities or to register online, visit...

WWW.AZNA.ORG

Arizona Nursery Association
1430 W. Broadway Rd., Ste. 110
Tempe, AZ 85282-1127



Sign Up Now For SHADE 2011!

SOUTHWEST HORTICULTURE ANNUAL DAY of EDUCATION

FRIDAY, AUGUST 12TH

2011

