



*Public Notice Pursuant to A.R.S. § 38-431.02*

**ARIZONA MUNICIPAL WATER USERS ASSOCIATION  
BOARD OF DIRECTORS**

**MEETING NOTICE AND AGENDA**

**Thursday, September 26, 2019 – 11:00 a.m.**

**Arizona Municipal Water Users Association  
Board Conference Room  
3003 North Central Avenue, Suite 1550  
Phoenix, Arizona 85012**

**A. Call to Order**

**B. General Business—Items for Discussion and Possible Action**

1. Approval of the Minutes from the August 29, 2019 Meeting
2. Schedule Next Meeting Date: Thursday, October 24, 2019, 10:00 a.m.
3. Presentation on Scottsdale’s Direct Potable Reuse Demonstration Project
4. AMWUA’s Communication Efforts
5. Update on Governor’s Water Council and ADWR Management Plans

**C. Executive Director’s Report**

**D. Future Agenda Items**

**E. Adjournment**

\*The order of the agenda may be altered or changed by the AMWUA Board of Directors. Members of the AMWUA Board of Directors will attend either in person or by telephone or internet conferencing.

More information about AMWUA public meetings is available in the AMWUA office, online at [www.amwua.org/what-we-do/public-meetings](http://www.amwua.org/what-we-do/public-meetings), or by request.

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Arizona Municipal Water Users Association

3003 North Central Avenue, Suite 1550, Phoenix, Arizona 85012 • (602) 248-8482 • [amwua.org](http://amwua.org)



**BOARD OF DIRECTORS**  
**MEETING MINUTES**  
**August 29, 2019**

**VOTING MEMBERS PRESENT**

Mayor Jim Lane, President, Scottsdale  
Vice Mayor Eddie Cook, Vice President, Gilbert  
Mayor Cathy Carlat, Secretary-Treasurer, Peoria  
Vice Mayor Lauren Kuby, Tempe  
Councilmember Sheri Lauritano, Goodyear  
Councilmember René Lopez, Chandler  
Councilmember Curtis Nielson, Avondale  
Councilmember Kevin Thompson, Mesa (teleconference)  
Councilmember Bart Turner, Glendale  
Councilwoman Thelda Williams, Phoenix

**VOTING MEMBERS NOT PRESENT**

Councilmember Curtis Nielson, Avondale

**OTHERS PRESENT**

|                           |                             |                                 |
|---------------------------|-----------------------------|---------------------------------|
| Patrick J. Adams, AMWUA   | Brett Fleck, AMWUA          | Warren Tenney, AMWUA            |
| Anthony Alejandro, Peoria | Sam Jaskolski, AMWUA        | Sheri Trapp, AMWUA              |
| Erin Andres, Phoenix      | Diana Piña, AMWUA           | Theresa Ulmer, Ulmer Consulting |
| Michelle Barclay, AMWUA   | Sarah Saenz, AMWUA          | Carol Ward, ADWR                |
| Anthony Beckham, SRP      | Javier Setovich, Goodyear   | Tammi Watson, CAP               |
| Eric Braun, Gilbert       | Tony Staffaroni, CAP        | Marge Zylla, Tempe              |
| Paulette Fenderson, COP   | Martin Stiles, CAP          |                                 |
| Kathy Ferris, AMWUA       | Drew Swieczkowski, Glendale |                                 |

**A. Call to Order**

Mayor Lane called the meeting to order at 10:07 a.m.

## **B. General Business – Items for Discussion and Possible Action**

### **1. Approval of the Minutes from the June 27, 2019 Meeting**

Upon a motion by Mayor Carlat and a second by Councilwoman Williams, the AMWUA Board of Directors unanimously approved the June 27, 2019 meeting minutes.

### **2. Next meeting scheduled: Thursday, September 26, 2019, 11:00 a.m., in the AMWUA office**

### **3. Presentation of New Smartscape Website**

Mr. Tenney stated that AMWUA is a main supporter of the Smartscape program. Last year, AMWUA and Tucson Water funded the overhaul of the Smartscape website and database, a project led by Sam Jaskolski, AMWUA's Conservation and Efficiency Program Manager. Mr. Tenney introduced Ms. Jaskolski to give a presentation of the new Smartscape website.

Ms. Jaskolski stated that the Smartscape Program is a comprehensive, research-based training program that instructs landscape and irrigation professionals in the fundamentals of design, installation, irrigation, and maintenance of desert-adapted landscapes. This year marks the 25<sup>th</sup> anniversary of Smartscape. Ms. Jaskolski reported that Smartscape is a top priority for AMWUA's Conservation and Efficiency Advisory Group as it supports AMWUA's members and their efforts to increase water use efficiency, extend existing supplies, reduce future water demand and prepare for potential shortage restrictions.

Ms. Jaskolski shared the old Smartscape website and the processes in creating the new website with a goal to have one streamlined, user-friendly homepage. She then took the AMWUA Board of Directors on a tour through the new website noting functionality improvements and new features, highlighting the Smartscape Professionals Directory, where residents and businesses can go to find and hire Smartscape trained professionals for their landscape needs. She emphasized the importance of promoting Smartscape trained professionals because in the Phoenix area, large percentages of portable water and landscape and irrigation specialists are our first line of defense for landscape water use. Ms. Jaskolski noted that in the Fall, AMWUA will continue its collaboration with Tucson Water to promote and market the new website and the Smartscape brand.

### **4. Governor's Water Augmentation Innovation and Conservation Council & ADWR Management Plans**

Mr. Tenney introduced Mr. Adams to give an overview on Arizona's water initiatives that will generate many new opportunities and share what AMWUA is preparing for the coming Fall.

Mr. Adams reported that the passage of the Drought Contingency Plan (DCP) has provided a bridge through 2026 for some Colorado River issues for the next few years. Because of this, stakeholders from around the state are refocusing their attention on Arizona issues through forums that are initiated through the Governor's office and led by ADWR. In the near term, the state is working through the development and adoption of the 4<sup>th</sup> and 5<sup>th</sup> management plans which regulate water use in the AMA's and looking into long term issues with the stakeholder process through the Governor's Water Augmentation Innovation and Conservation Council (GWAICC).

Mr. Adams provided a brief overview and history of the AMA management plans. Five management periods were established over five decades in 1980 by the Groundwater Management Act, with the idea that each successive plan would be updated with continually increasing conservation requirements for the different water use sectors: municipal, industrial and agricultural.

Mr. Adams reported that the 4<sup>th</sup> Management Plan (4MP) has not yet been completed and is at the end of its period, so ADWR has made it a priority to complete the 4MP for the Phoenix AMA and to move on to the 5<sup>th</sup> Management Plan (5MP) in 2020. AMWUA has submitted comments to ADWR for refinements to some of the changes and will continue to engage with ADWR as they respond to comments and complete the 4MP. Mr. Adams also reported that ADWR has convened a work group to solicit feedback from stakeholders in every sector on the 5MP which will cover the final management period from 2020-2025. The main goal for ADWR in this process is to evaluate the progress and goals for each AMA.

Mr. Adams reported that for the second initiative, the GWAICC, established in January 2019, superseded the former Governor's Water Augmentation Council (GWAC) and has begun to meet quarterly to continue investigating opportunities for augmentation, innovation and conservation to provide recommendations to the Governor. The GWAICC is made up of stakeholders from around the state, rural water users, Ag industries, tribes, cities and legislators. Mr. Adams noted that there are four committees within the GWAICC: the Long Term Water Augmentation Committee, the Desalination Committee, the Non-AMA Groundwater Committee, and the AMA's Post Committee. He shared the goals, status and a brief history of each committee.

Mr. Adams summarized his presentation by stating that the Management Plans will have an impact on water policy in the Phoenix AMA, and the GWAICC will have significant long-term policy implications as well as educating and influencing legislators. Both initiatives provide an opportunity for AMWUA to continue leading in Arizona water.

Mr. Tenney emphasized that because each successive Management Plan will require more, AMWUA can engage in the Management Plan workgroups to identify ways to encourage greater efficiency and help ADWR come up with new solutions along with promoting more effective water management.

Mayor Lane commented on how imperative water augmentation is for Phoenix and that there should be a focus to increase allocation through strong efforts of conservation and securing and protecting water delivery systems from evaporation and leakage.

Mayor Carlat asked if evaporation was addressed at the Long Term Water Augmentation Committee. Mr. Tenney stated that there were many discussions on guaranteeing that the systems were efficient and that AMWUA is working with ADWR to pursue a water loss control training and technical assistance program for its members that want to participate.

Councilmember Lopez asked if the Governor's designee will be overseeing any progress of each committee. Mr. Tenney explained that these committees will be driven by stakeholders and that Ms. Ward from ADWR will be overseeing the committees' efforts. AMWUA will also be working with ADWR to be involved in these committees. Councilmember Lopez also noted that the municipalities have made increasing conservation efforts over the last decade and that it is important for the State Legislature to be aware of the changes and improvements that have been made. Mayor Carlat added how important and grateful the municipalities are that AMWUA is active in these critical discussions, giving them a voice with the State of Arizona.

Vice Mayor Kuby noted that there was a study in 2015 by CAP about the efficacy of placing solar generating structures over the canals or on the side of the canals and the high overwhelming expenses. She stated there should be a consideration for water and energy as costs decrease for thin film solar panels. Mayor Lane agreed that with new technologies advancing, that there should be further consideration of using new materials and different generation of power.

### **C. Executive Director's Report**

Mr. Tenney reported that the temporary transfer of funds that AMWUA requested at the June meeting was not needed as a result of most of the assessment dues being received.

Mr. Tenney reported that AMWUA and the Agribusiness Council have worked hard to organize a forum for vetting water legislation prior to the legislative session and are scheduled for the first Vetting Forum for Water on September 9<sup>th</sup>. Mr. Aarons will moderate a roundtable discussion between legislators and stakeholders will be encouraged to provide feedback. AMWUA is hopeful that these legislators and the water community will recognize the benefits as these forums continue.

Mr. Tenney recognized Carol Ward for 23 years of service to AMWUA, leading the AMWUA Regional Conservation Program, serving on the Board of Directors for the Alliance for Water Efficiency, being a member of the Board at the Arizona Nursery Association, serving as an alternate co-chair to the Municipal Industrial Conservation and Reuse Workgroup of the Moving

Forward Process, and her additional experience that she has used to help elevate the AMWUA cities' conservation efforts to a national level. Mr. Tenney appreciated her committed efforts and acknowledged her new position as Deputy Assistant Director at ADWR. Mayor Lane presented an award to Ms. Ward for 23 years of dedication.

#### **D. Future Agenda Items**

There were no requests for future agenda items.

#### **E. Executive Session**

Mayor Lane stated that pursuant to A.R.S. Section 38.431.03.A.1, the AMWUA Board of Directors may vote to convene in Executive Session to discuss staff assignments and compensation. Upon a motion by Councilmember Lopez and a second, the AMWUA Board of Directors unanimously voted to convene in Executive Session.

#### **F. Consideration of Action Pursuant to Executive Session**

Mayor Lane reconvened the AMWUA Board meeting in regular session at 11:29 a.m. No action was discussed pursuant to Executive Session.

#### **E. Adjournment**

Upon a motion by Councilmember Turner, a second by Councilmember Lopez, and unanimous approval, Mayor Lane adjourned the meeting at 11:30 a.m.



**BOARD OF DIRECTORS**  
**INFORMATION SUMMARY**  
September 26, 2019

**Presentation on Scottsdale's Direct Potable Reuse  
Demonstration Project**

**ANNUAL PLAN REFERENCE**

**Day-to-Day Operations**

Maintain the daily operations of an effective organization and services its members rely on.

- AMWUA will continue to serve its members through collaborating on issues.
- AMWUA will continue to provide timely notification of water issues.

*Strategic Plan: Operational – Facilitate our Strength in Numbers, Excel as an Expert and Resource*

**Enhanced Communication**

Improve how AMWUA conveys the municipal perspective on water issues and stays in front of water issues

- Work with member staffs to facilitate information exchange, identify shared challenges and opportunities, and enhance coordination of messaging and communication of water resource issues and information.

*Strategic Plan: Objectives – Advocate for Solutions, Prepare for Impacts of Drought & Shortage, Interconnect Disciplines; Operational – Facilitate our Strength in Numbers*

**SUMMARY**

Brian Biesemeyer, Scottsdale Water Executive Director, will present about Scottsdale's Direct Potable Reuse Demonstration Project.

**RECOMMENDATION**

The AMWUA Board of Directors are encouraged to ask questions and discuss Scottsdale's Direct Potable Reuse Demonstration Project.



**BOARD OF DIRECTORS**  
**INFORMATION SUMMARY**  
**September 26, 2019**

## **AMWUA's Communication Efforts**

### **ANNUAL PLAN REFERENCE**

#### **Day-to-Day Operations**

- AMWUA will continue to communicate with the public and decision makers about water and the important responsibilities of its members.

*Strategic Plan: Operational Principles – Facilitate our Strength in Numbers, Excel as an Expert and Resource, Manage an Efficient and Effective Association*

#### **Enhanced Communication**

Improve how AMWUA conveys the municipal perspective on water issues and stays in front of water issues

- Work with member staffs to facilitate information exchange, identify shared challenges and opportunities, and enhance coordination of messaging and communication of water resource issues and information.
- Utilize a variety of communication platforms including the website, weekly blog, social media, and public presentations.
- Maximize promotion of AMWUA's 50 years of accomplishments and continued relevance.

*Strategic Plan: Objectives – Advocate for Solutions, Prepare for Impacts of Drought & Shortage, Interconnect Disciplines; Operational – Facilitate our Strength in Numbers*

### **SUMMARY**

Sheri Trapp, AMWUA's Communication Specialist, will provide a presentation regarding AMWUA's ongoing communication efforts.

### **RECOMMENDATION**

The AMWUA Board of Directors are encouraged to ask questions and discuss AMWUA's communication efforts.





**BOARD OF DIRECTORS**  
**INFORMATION SUMMARY**  
September 26, 2019

## **Update on the Governor's Water Council and ADWR Management Plans**

### **ANNUAL PLAN REFERENCE**

#### **Achieving Safe-Yield**

Evaluate and pursue our members' contribution towards achieving and maintaining safe-yield and prepare for the critical water management issues beyond 2025.

- Governor's Water Augmentation, Innovation and Conservation Council – Actively participate to protect and promote our members' perspectives.
- Strategic Aquifer Protection – Work with ADWR and relevant stakeholders to build support for Strategic Aquifer Protection ideas to be incorporated into the Management Plan for the Phoenix AMA.

*Strategic Plan: Objectives – Advocate for Solutions; Safeguard Water Supplies, Reinforce Groundwater Management, Prepare for Impacts of Drought & Shortage, Augment Supplies, Initiate Post-2025 Water Policy; Collaboration – Arizona Department of Water Resources, Salt River Project, Central Arizona Project, Water Community, Business Community*

### **SUMMARY**

Last month, AMWUA staff provided an overview of the current activities of the Governor's Water Augmentation Innovation and Conservation Council (Water Council) and the Arizona Department of Water Resources' (ADWR) efforts to complete the Fourth Management Plan and develop the Fifth Management Plan. The purpose of this agenda is to provide an opportunity for discussion if there are significant developments with the Governor's Water Council and/or the management plans.

### **RECOMMENDATION**

The AMWUA Board of Directors is encouraged to ask questions and discuss any updates presented regarding the Governor's Water Council and ADWR's management plan efforts.